



**ATTENTION**

**THE DEALER APPLICATION MUST BE SUBMITTED COMPLETE WITH ALL REQUIREMENTS OUTLINED IN THE APPLICATION. BY SUBMISSION OF THE DEALER APPLICATION A POTENTIAL DEALER IS NOT CONSIDERED ACCEPTED OR APPROVED BY BIG DOG MOTORCYCLES. NO DEALER IS APPROVED UNTIL A DEALER AGREEMENT IS EXECUTED BY BOTH PARTIES. NO EMPLOYEE OR AGENT OF BIG DOG MOTORCYCLES, HAS THE AUTHORITY TO DEVIATE FROM THE APPLICATION REQUIREMENTS OR DEALER APPROVAL PROCESS. ANY DEVIATION SHALL NOT BE CONSIDERED BINDING BY BIG DOG MOTORCYCLES**

**GENERAL INFORMATION**

**Name of company :** \_\_\_\_\_

**NAME OF CONTACT :** \_\_\_\_\_

**FULL POSTAL ADDRESS:** \_\_\_\_\_  
\_\_\_\_\_

**TEL NO:** \_\_\_\_\_

**MOBILE NO:** \_\_\_\_\_

**E – MAIL ADDRESS:** \_\_\_\_\_

**WEBSITE:** \_\_\_\_\_

**DATE COMPANY ESTABLISHED:** \_\_\_\_\_

**COMPANY IDENTIFICATION NO:** \_\_\_\_\_

**CURRENTLY LICENSED IN YOUR COUNTRY FOR NEW MOTORCYCLE SALES?**       YES     NO

**BUSINESS PLAN**

**1. PLEASE SPECIFY OR INFORM : COUNTRY, REGION AND / OR MAJOR CITIES OF INTEREST TO SELL BIG DOG MOTORCYCLES**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**2. PLEASE EXPLAIN HOW YOU, WE CAN PLAN TO ADVERTISE AND SELL BIG DOG MOTORCYCLES IN YOUR PROPOSED TRADE AREA:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## OWNERSHIP INFORMATION

### 1. PLEASE PROVIDE SOME INFORMATION ON SHAREHOLDERS, OWNERS OR PARTNERS:

	NAME / TITLE	DATE OF BIRTH (MM/DD/YEAR)		OWNERSHIP %
1				%
2				%
3				%
4				%

### 2. DAILY OPERATIONS OF THE BUSINESS?

CONTACT NAME AND NR : \_\_\_\_\_

DAILY MANAGER : \_\_\_\_\_

### 3. PLEASE LIST MOTORCYCLE FRANCHISES HELD BY YOUR COMPANY:

FRANCHISE	START DATE (MM/DD/YEAR)	END DATE (MM/DD/YEAR)	CURRENT

### 4. PLEASE PROVIDE INFORMATION BELOW FOR COMPANY STAFF :

	NAME	TITLE	LENGTH OF TIME IN POSITION
1			
2			
3			
4			
5			
6			

	TOTAL YEARS OF MOTORCYCLE EXPERIENCE	YEARS OF V-TWIN EXPERIENCE	TECHNICIAN CERTIFICATIONS (IF APPLICABLE)
1			
2			
3			
4			
5			
6			

**DEALERSHIP PREMISES**

**1. CURRENT SQUARE METER ALLOCATION:**

SHOWROOM	
PARTS / ACCESORIES	
SERVICE	
OTHER	
TOTAL FACILITY SQUARE METERS	

**2. DEALERSHIP TECHNOLOGY**

**SERVICE DEPARTMENT INFORMATION**

**1. HOW MANY V - TWIN MECHANICS ARE CURRENTLY EMPLOYED?**

\_\_\_\_\_ FULL TIME \_\_\_\_\_ PART TIME

**2. DOES YOUR SERVICE DEPARTMENT HAVE A TECHNICIAN WITH A STRONG ELECTRICAL DIAGNOSTIC BACKGROUND?**

\_\_\_\_\_ YES \_\_\_\_\_ NO

**3. HAS YOUR SERVICE DEPARTMENT PERFORMED WARRANTY WORK BEFORE?**

\_\_\_\_\_ YES \_\_\_\_\_ NO

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**4. DOES YOUR SERVICE DEPARTMENT PERFORM MACHINE WORK?**

\_\_\_ YES \_\_\_ NO

**5. PLEASE CHECK ALL SERVICES YOUR SERVICE DEPARTMENT CAN PERFORM / PROVIDE:**

	CHARGING SYSTEM DIAGNOSIS / REPAIR		FUEL SYSTEMS
	CHASSIS SERVICE / ALIGNMENT		SCHEDULED MAINTENANCE SERVICES
	CYLINDER HEAD SERVICE		TOP END ENGINE OVERHAUL
	ELECTRICAL SYSTEM DIAGNOSIS REPAIR		TRANSMISSION REPAIR / OVERHAUL

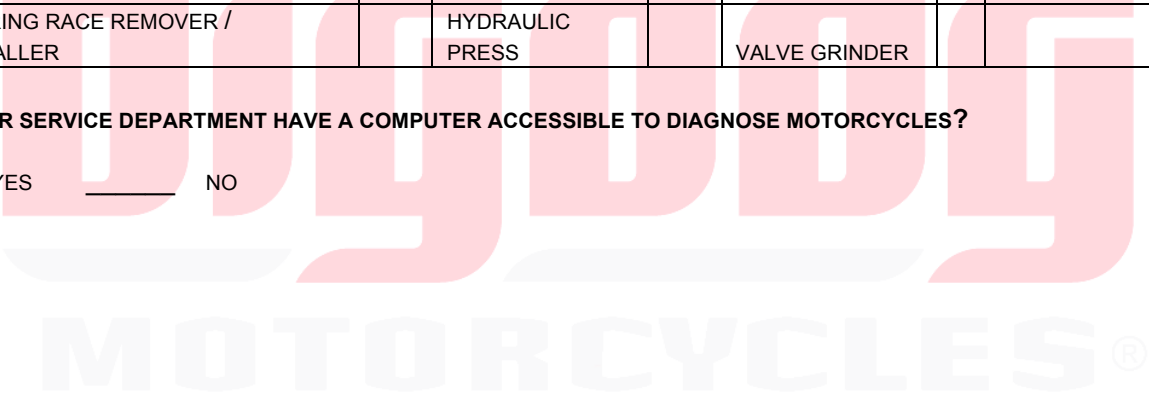
**6. HOW MANY LIFTS ARE IN SERVICE AREA? \_\_\_\_\_**

**7. PLEASE CHECK ALL THAT APPLY REGARDING SHOP EQUIPMENT OWNED BY THE COMPANY AT THIS LOCATION:**

	AIR COMPRESSOR		BORE BAR		MICROMETERS		VALVE GRINDER REAMER
	BATTERY CHARGER		BORE GAUGE		PARTS WASHER		VALVE SEAT CUTTERS
	BATTERY LOAD / STARTER TESTER		DIAL INDICATORS		TIRE MACHINE		WISE
	BEAD BLASTER		DRILL PRESS		TORQUE PLATES		VOLT METER
	BEARING RACE REMOVER / INSTALLER		HYDRAULIC PRESS		VALVE GRINDER		

**8. DOES YOUR SERVICE DEPARTMENT HAVE A COMPUTER ACCESSIBLE TO DIAGNOSE MOTORCYCLES?**

\_\_\_ YES \_\_\_ NO



## VALIDATION STATEMENT

### VALIDATION STATEMENT

BY SIGNATURE OF THE AUTHORIZED COMPANY OFFICER BELOW THE OFFICER HEREBY CERTIFIES THAT ALL STATEMENTS MADE IN THIS APPLICATION ARE TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE AND KANSAS MOTORCYCLE WORKS LLC DBA BIG DOG MOTORCYCLES IS ABLE TO RELY ON THIS INFORMATION. I HEREBY AUTHORIZE KANSAS MOTORCYCLE WORKS LLC DBA BIG DOG MOTORCYCLES TO CONDUCT ALL REASONABLE INQUIRIES TO VERIFY THE INFORMATION HEREIN THAT WAS INCLUDED IN CONNECTION WITH THIS INFORMATION.

SIGNATURE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

TITLE \_\_\_\_\_

DATE \_\_\_\_\_



### ADDITIONAL MATERIALS IF POSSIBLE

#### PHOTOS / MAP

PLEASE PROVIDE PHOTOS OF YOUR DEALERSHIP, SPECIFICALLY THE SHOWROOM, PARTS & ACCESSORIES AREA, APPAREL AREA, SERVICE DEPARTMENT AND FACILITY EXTERIOR. PLEASE ALSO PROVIDE A MAP OF WHERE YOU ARE LOCATED.

PLEASE MAIL, OR EMAIL COMPLETED INFORMATION & REQUIRED MATERIALS TO:

KANSAS MOTORCYCLE WORKS LLC DBA BIG DOG MOTORCYCLES

[Matt@kansasmotorcycleworks.com](mailto:Matt@kansasmotorcycleworks.com)